



Microsoft partners with PCCS to provide robust, scalable cloud based solutions for enterprises

Dubai, UAE, February 6, 2013



Mr. Dilip Rahulan, Executive Chairman, Pacific Controls, along with Bruno Delamarre, Regional Director Mid Market and Partner, Microsoft Gulf.

Microsoft Corp has partnered with Pacific Controls Cloud Services (PCCS), the leading provider of Data Centre Infrastructure Services and Cloud Services to customers globally, to provide highly customized and robust solutions to enterprises.

The PCCS is a wholly owned subsidiary of Pacific Controls, the leading global provider of ICT-enabled managed services and converged engineering solutions for buildings and infrastructure projects.

The PCCS services are hosted at its Uptime Institute-certified Tier III Data Centre, located in Dubai Technopark. The facility is the largest data centre campus of its kind in the Middle East.

The Service Provider License Agreement with Microsoft allows PCCS to license Microsoft products and to host software services and applications to its customers. The Agreement supports a variety of hosting scenarios to PCCS that offers highly-customized and robust solutions to a wide set of enterprise customers.

Commenting on the partnership with Microsoft, Mr. Dilip Rahulan, Executive Chairman, Pacific Controls, said, "Our partnership with Microsoft will enable us to deliver customized services to our clients globally, with a flexible cost structure. The partnership ensures that we are able to offer our services with startup costs for the clients."

"Pacific Controls Cloud Services and Microsoft are world leaders in providing software and infrastructure as a service. This partnership will help provide world class Cloud services to clients globally, supported by the latest technologies and technology expertise," he added.

The partnership agreement allows Pacific Controls Cloud Services to deliver customized services, pay-as-you-go with no upfront costs, provides access to the latest product versions and be able to provide additional benefits to its customers.

Microsoft has signed up PCCS for its Technology Adoption Program (TAP) for Windows 2012/System Centre 2012. The program provides PCCS the opportunity to work directly with Microsoft solution experts and to help enhance the

Through the TAP for Windows 2012 & System Centre 2012, PCCS will work with Microsoft on developing multiple applications and technologies as unified solution, and through its early adoption program takes an opportunity to evaluate both Microsoft products.

Commenting on the agreement, Bruno Delamarre, Regional Director Mid Market and Partner, Microsoft Gulf, said, "We are very keen to be partnering with Pacific Controls Cloud Services to provide businesses across the Gulf region with the latest Cloud solutions. We are confident that this solution will provide businesses with scalable access to public, private and hybrid cloud and hosting to enhance productivity and reduce infrastructure costs. We view this partnership to be transformational to the region's IT offerings specifically for SMEs and are looking forward to the improved productivity and scalability it will provide these entities."

Pacific Controls Cloud Services in partnership with Etisalat, the leading telecom services provider, is offering Cloud based services for enterprise customers. The Pacific Controls Cloud Services - Etisalat Cloud Services is offering Infrastructure as a Service (laaS) Cloud platform to enterprises across the GCC region in the first phase of its offerings. The PCCS-Etisalat Cloud Services is

positioned to meet the IT requirements of multiple verticals including government departments, banking and finance, education, energy and oil, wholesale and retail, airline, logistics and real estate.

The PCCS-Etisalat Cloud services are available in the form of public, private and hybrid Cloud, based on the requirements and preference of business. The public Cloud offers a secure, affordable multitenant environment while the private Cloud is hosted on dedicated infrastructure with hybrid Cloud is an augmentation of an on-premise Date Centre with the resources

two products.

high levels of security and control. The of public cloud to maintain service levels. **About Pacific Controls**

pioneered the technology for Smart Cities in which buildings and infrastructure

are managed centrally to increase sustainability, leveraging the ICT infrastructure of telecom operators around the world. For more details, please visit About Microsoft Gulf Founded in 1975, Microsoft (NASDAQ:'MSFT') is the worldwide leader in

Pacific Controls (PCS) provides ICT enabled managed services and converged engineering solutions for buildings and infrastructure projects globally. PCS has

software, services and solutions that help people and businesses realize their full potential. Microsoft Gulf opened its Dubai-based headquarters in 1991. Microsoft Gulf today oversees Microsoft activities in Bahrain, Kuwait, Oman,