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## IT: THE NEXT GENERATION

**With an IT world on the brink of revolution, Pacific Controls is trailblazing the path to the future.**

The next big step in information and communications technology (ICT) development—completely fluid information and fully interoperating devices, people and systems – is on its way.

Achieving this requires a new generation of data and technology that makes information portable in both physical and information space, as well as on smart information devices and machines.

And, offering this solution is Pacific Controls, a global provider of managed application services for the machine-to-machine (M2M) and Internet of Things (the interaction of products with people and other products) markets.

At the forefront of platform, data infrastructure and service delivery innovation, the company partners with leading original equipment manufacturers (OEMs), service providers, governments and enterprises to help fully leverage smart connected devices, machines and the Internet of Things. Pacific Controls operates five large state-

of-the-art Command and Control Centers (CCCs): four at its facilities in Dubai and one in the United States, all of which provide round-the-clock remote monitoring of customers' assets and facilities.

This enables clients to enhance security of their assets, optimize energy usage and reduce set-up and operational costs associated with achieving the same objectives through their own investments.

In its move to achieve fluid portable information, Pacific Controls has partnered with Microsoft to provide Software as a Service (SaaS) through its subsidiary company, Pacific Controls Cloud Services FZE. This ensures that customers do not have to worry about the security, integrity or delivery of emails or other applications hosted at the largest Tier III data center campus in the Middle East. With a guaranteed service level and predictable monthly costs, individuals and companies gain from substantially lower total cost of ownership (TCO) for all messaging and collaboration needs.

Meanwhile, MS Exchange, Sharepoint, Lync, Dynamics CRM and Cloud Desktops can be subscribed on monthly packages.

Cloud computing, virtualization and mobility are three technology trends that have brought sweeping changes to the IT industry for years. Today, they are collectively driving the biggest disruptive force in Information Technology (IT) termed as the IT-as-a-Service (ITaaS). This is a new operating model for the business consumption of technology services, driving operational and financial improvements in people, processes and technology, while positioning the IT organization and technology platform to play more strategic business roles.

Pacific Controls Cloud Services FZE (PCCS) is pioneering the delivery of ITaaS globally through its world-class data centre and cloud infrastructure that is powered by partnerships with market leaders including Fujitsu, Microsoft, Trend Micro, Red Hat, Oracle and WSO2.