





Saving the climate @ the speed of light – more than 5,000 tonnes of CO₂ emission eliminated in a single month

Emirates Energy Star program, a joint initiative of Etisalat and Pacific Controls, is helping UAE to become one of the smartest country by 2021 in line with UAE Vision 2021. The program is making phenomenal progress in achieving the ambitious goals set by the UAE Government to reduce its carbon footprint.

In the month of August 2013, Emirates Energy Star reached a major milestone by eliminating, for the first time, 5,000 tonnes of CO2 in one month! With more and more buildings joining the programme every month, this number is only going to grow significantly. By remotely monitoring and controlling energy consuming HVAC equipment, from the Global Command Control Center on a 24X7 basis by Subject Matter Experts, Emirates Energy Star is reducing carbon footprint across 83 buildings currently by an average of 18% and an average ROI of 9 months. Emirates Energy Star is thus becoming one of the fastest growing and most effective National level programme to reduce carbon footprint.